

RALLY & RESOURCE FAIR  
COMMUNITY TOOLKIT



# END OVERDOSE NOW ILLINOIS

## ENOUGH IS ENOUGH



**AUGUST 28, 2023 | 3-7 PM**

FEDERAL PLAZA, CHICAGO  
230 S. DEARBORN



GET INVOLVED: [ENDOVERDOSENOWIL.EVENTBRITE.COM](https://endoverdosenowil.eventbrite.com)

Felicia Miceli  
Mother of Louis T. Miceli  
Died: August 7, 2012  
Cause: Heroin Overdose

# 10+ ILLINOISANS DIE DAILY. 4,000 ANNUALLY.

HOW MANY MORE HAVE TO DIE?

The overdose crisis is killing more of our loved ones than ever before. The death toll continues to climb in areas across Illinois.

**Every overdose death is a drug policy failure.**

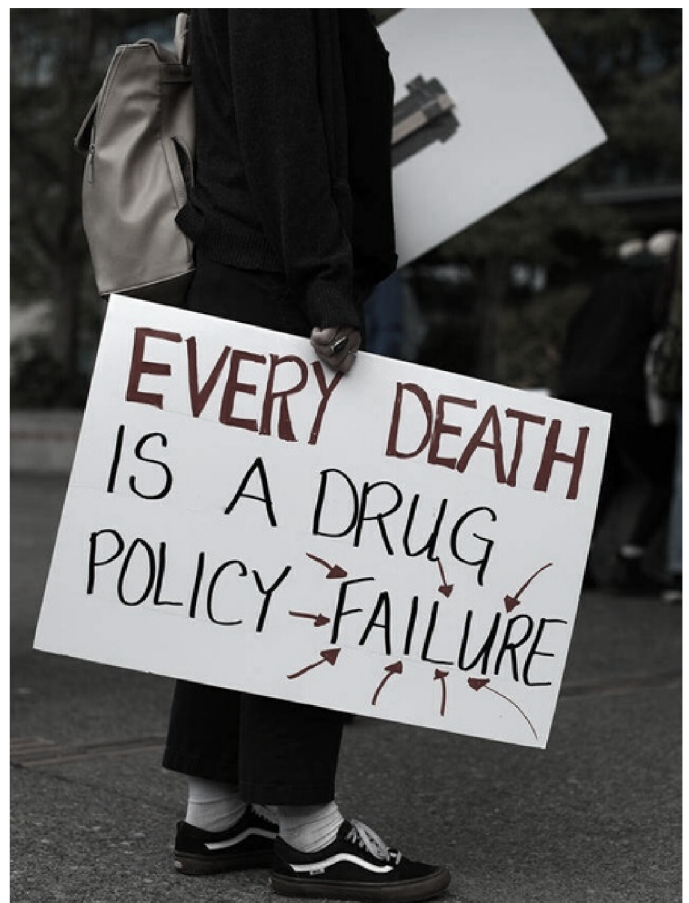
The lack of political willpower to support common sense, scientific solutions is putting human lives at risk.

We are calling for urgent action:

- Embrace harm reduction as health.
- Legalize overdose prevention sites.
- End the failed War on Drugs.  
Support, Don't Punish.
- Increase paths to care.
- Empower community peer-led organizations to do what they do best, build trust, and save lives.

Illinois leaders must center on the root causes of overdose and bring hope to those at risk.

**The time for action  
is now. We cannot  
wait any longer.**





# #ENDOVERDOSENOWIL

**Event Name** End Overdose Now Illinois  
Rally & Resource Fair

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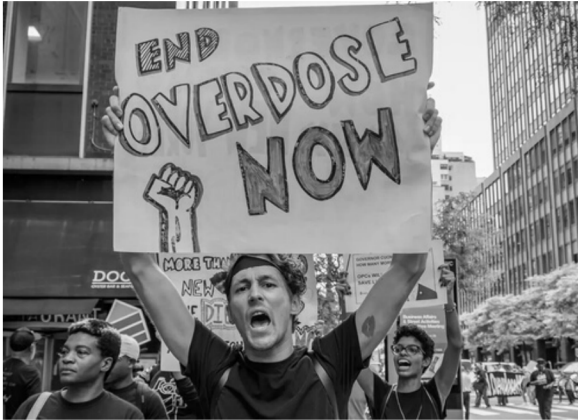
**Event Background** It has been more than two decades since the overdose crisis began, damaging communities and taking the lives of our loved ones. Even with broad steps taken, more people than ever are dying. Why? **The root causes have not been addressed, and proven solutions await real investment and legislative support.**

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**Event Purpose** **#EndOverdoseNowIL** is our moment to remember the lives lost to drug deaths, uplift the voices of those impacted, create awareness about the overdose crisis, and educate the public and lawmakers about lifesaving solutions.

# WHAT DO WE WANT?

We want Illinois leaders to prioritize people over politics. Every drug death is a policy failure. **#EndOverdoseNowIL**



## 1. Harm Reduction is Health

Naloxone and safe supplies distribution, drug checking, and nonjudgmental outreach are essential services. Authorizing the state to allow Overdose Prevention Sites (OPS) pilot by passing HB2/SB78 will save lives on day one.



## 3. Expand Care Access

People who use drugs struggle to access methadone, counseling, housing, job training, and basic needs like food and showers despite budget investments.



## 2. No More Drug War

The war on drugs is a war on people, especially Black and Brown communities. Many Illinois laws still prioritize punishment over support for people who use drugs. It's wrong, expensive, and has failed us.



## 4. Fund Peer-Led Services

Community-based organizations keep people who use drugs alive, connected, and engaged. While heavily relied upon across the state, peer-led groups are grossly underfunded. Investing in us makes Illinois more equitable, safe, and compassion-driven.

# HOW TO GET INVOLVED

Time: 3 pm - 7 pm  
Date: August 28, 2023  
Location: John C.  
Kluczynski Federal  
Building, 230 S. Dearborn  
Chicago, IL 60604

## Become a Co-Host

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- Monetary donation (recommended minimum: \$250)
  - We know that many organizations are not in the financial position to meet this minimum. Please donate what is feasible!
- Join our event Steering Committee
- Assist with event coordination and promotion
- Host a resource table or an interactive exhibit
- Logo listed on all event promotional materials

**Register now at**  
**[EndOverdoseNowIL.eventbrite.com](https://EndOverdoseNowIL.eventbrite.com)**

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## Become a Partner

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- Take part in event promotion
- Host a resource table (and/or an interactive exhibit)
- Logo recognized on event promotional materials

**Register now at**  
**[EndOverdoseNowIL.eventbrite.com](https://EndOverdoseNowIL.eventbrite.com)**

# EVENT DETAILS

**#EndOverdoseNowIL** will provide opportunities to learn about overdose prevention and reversal, safer use practices, access vital resources, and connect with a diverse community of advocates. Together, we will amplify our voices and work towards a healthier, more compassionate society where no one needs to fear death from an unintended overdose.

## Rally



**People with Lived Experiences**



**Elected Allies**



**Community Leaders**

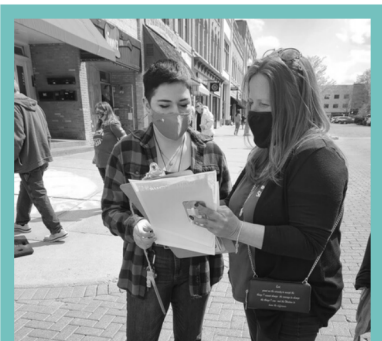
## Resource Fair



**Mock Overdose Prevention Site**



**Care, Peer Outreach & Service Providers**



**Training, Supplies, and Support**



# EVENT DETAILS

## Date, Time & Location

August 28, 2023 | 3:00 – 7:00 PM

**Federal Plaza at the John C. Kluczynski Federal Building**  
230 S. Dearborn St, Chicago IL

## Planning Consideratons

### Attendees:

PRIOR TO: Register at [EndOverdoseNowIL.eventbrite.com](https://EndOverdoseNowIL.eventbrite.com)

### AT EVENT:

- Bring comfortable shoes
- Bring water or a hydrating beverage
- Bring a light bag/backpack
- Bring any medications you might need
- Bring sunscreen or a poncho/umbrella (pending weather)
- Bring a poster or wear a t-shirt with one of our core messages, i.e., "No More Drug War," "Every Drug Death is a Policy Failure," and "Harm Reduction is Health."
- Bring a photo of someone you lost or know who died from an unintentional overdose or drug death.

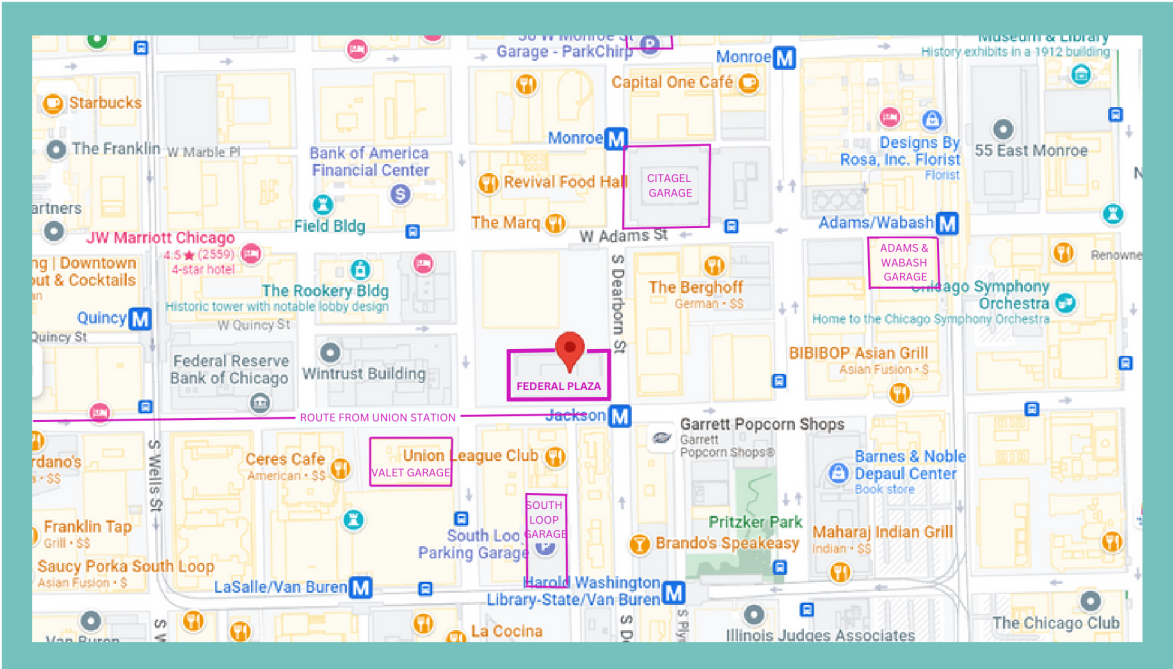
### Co-Hosts/Partners:

PRIOR: Register and donate at [EndOverdoseNowIL.eventbrite.com](https://EndOverdoseNowIL.eventbrite.com)

Once registered, Kyra will reach out to you to give you more information, discuss your booth and the steering committee schedule, and answer any questions you may have.

# EVENT DETAILS

## Location



### Parking Garages

- 1. Citigel Garage, 131 S Dearborn St.
- 2. Adams & Wabash Garage, 17-21 E Adams St.
- 3. South Loop Garage, 318 S Federal St
- 4. Hyatt the Loop, 100 W Monroe St.
- 5. ParkChirp, 35 S Dearborn St.
- 6. Valet Garage, 111 W Jackson Blvd.

### Additional Information

Google Maps: App & Website to locate driving and walking directions from a set or current location. Can locate nearby hotels.

ParkChicago: App that locates parking near a set or current location. Includes an interactive map.



# WHO IS HOSTING END OVERDOSE NOW IL?



**TASC**  
Treatment Alternatives for Safe Communities



**ACLU**  
Illinois



**THRESHOLDS** **LIVE 4 LALI**



**THE PERFECTLY  
FLAWED FOUNDATION**



# HELP US SPREAD THE WORD

## SOCIAL MEDIA CAMPAIGN

Beginning July 24th, help us rally Illinoisans with a resounding message and invitation: **#EndOverdoseNowIL**. Please use the language, graphics, event hashtag, and links below. Include a personal statement about why this cause is important to you! Remember to refresh the link for updated information and content as we head toward the rally. Download graphics at [IllinoisHarmReduction.org/EndOverdoseNowIL](https://IllinoisHarmReduction.org/EndOverdoseNowIL).

### Graphics & Captions



1

*Felicia, Louie's Mom*



- Every day, 10 moms in Illinois, like Felicia, lose their children to an unintentional drug death. Enough is enough! Join us on 8.28 for the End Overdose Now Illinois Rally & Resource Fair at Federal Plaza in Chicago from 3-7 PM #EndOverdoseNowIL
- Illinois lost 4,000 lives to unintentional drug deaths last year. Enough is enough! Join us on 8.28 for the End Overdose Now Illinois Rally & Resource Fair at Federal Plaza in Chicago from 3-7 PM #EndOverdoseNowIL
- How many more drug deaths will be enough for lawmakers to act? Enough is enough! Join us on 8.28 for the End Overdose Now Illinois Rally & Resource Fair at Federal Plaza in Chicago from 3-7 PM #EndOverdoseNowIL

#ENDOVERDOSENOWIL

# HELP US SPREAD THE WORD

## SOCIAL MEDIA CAMPAIGN

### Graphics & Captions



*Melissa, Overdose Survivor*



- Melissa survived an unintentional overdose thanks to naloxone. Harm reduction saves lives, yet 10 Illinoisans die daily. Enough is enough! Join us on 8.28 for the End Overdose Now Illinois Rally & Resource Fair at Federal Plaza in Chicago from 3-7 PM #EndOverdoseNowIL
- Every overdose death is a drug policy failure. Enough is enough! Join us on 8.28 for the End Overdose Now Illinois Rally & Resource Fair at Federal Plaza in Chicago from 3-7 PM #EndOverdoseNowIL
- How many more drug deaths will be enough for lawmakers to act? Enough is enough! Join us on 8.28 for the End Overdose Now Illinois Rally & Resource Fair at Federal Plaza in Chicago from 3-7 PM #EndOverdoseNowIL

Download graphics at [IllinoisHarmReduction.org/EndOverdoseNowIL](https://IllinoisHarmReduction.org/EndOverdoseNowIL)

#ENDOERDOSENOWIL

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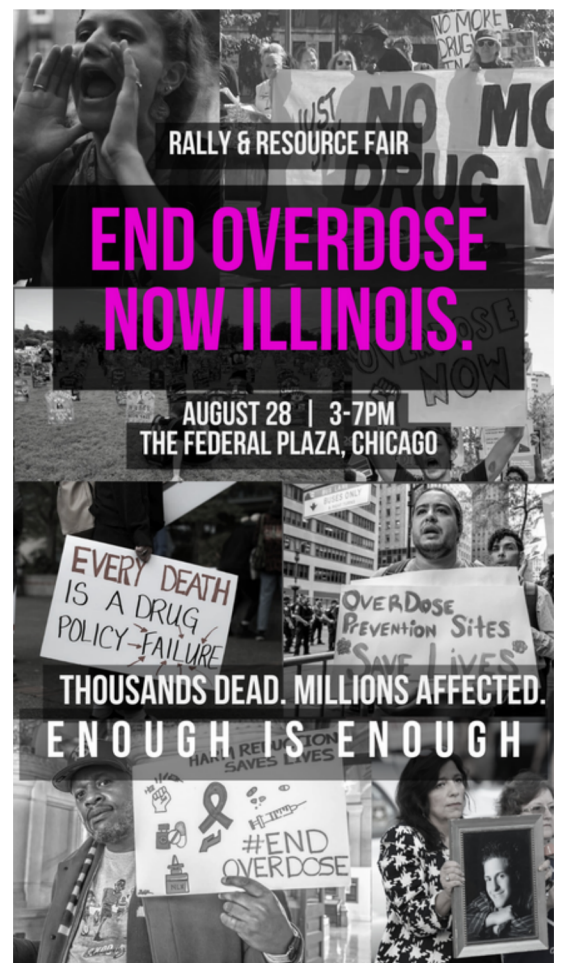
## SOCIAL MEDIA CAMPAIGN

### Graphics & Captions



3

*Advocates United to  
End Overdose*



- We're sick and tired of losing people we love to unintentional overdoses. Enough is enough! Join us on 8.28 for the End Overdose Now Illinois Rally & Resource Fair at Federal Plaza in Chicago from 3-7 PM #EndOverdoseNowIL
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#ENDOVERDOSENOWIL

# HELP US SPREAD THE WORD

## EVENT FLYERS

**END OVERDOSE  
NOW ILLINOIS**

Rally & Resource Fair

**ENOUGH IS ENOUGH.**

August 28, 2023 | 3:00 - 7:00 PM  
Federal Plaza, 230 S. Dearborn, Chicago

EndOverdoseNowIL.Eventbrite.com #EndOverdoseNowIL

Melissa Hernandez  
The Puerto Rico Project  
Mother, Activist, Overdose Survivor

ILLINOIS  
HARM REDUCTION  
& RECOVERY  
COALITION

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Felicia Miceli  
Mother of Louis T. Miceli  
Died: August 7, 2012  
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HARM REDUCTION  
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Download graphics at  
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# ENDOVERDOSENOWIL

# E-NEWSLETTER/E-BLAST TEMPLATE

You can use this template to invite your network to **#EndOverdoseNowIL** or include this message in an email blast. Please email [illinoisharmreduction@gmail.com](mailto:illinoisharmreduction@gmail.com) to inform us about any interested co-hosts, partners, or attendees.

Subject: Rally with Us on 8.28 to End IL Overdose Deaths #EndOverdoseNowIL

Dear [Subscriber's Name],

**Illinois is losing ten people daily due to unintentional drug overdoses**, more than any other accidental death. These are our friends, neighbors, and loved ones. The Illinois Harm Reduction & Recovery Coalition, in conjunction with the Chicago Recovery Alliance, TASC, Thresholds, AIDS Foundation Chicago, and many more, is hosting the **End Overdose Now Illinois Rally & Resource Fair on August 28, 2023, at the Federal Plaza in Chicago from 3:00-7:00 PM.**

This event aims to raise awareness about the importance of overdose prevention/response and harm reduction and advocate for compassionate and evidence-based approaches to support individuals affected by overdose. The rally will feature compelling speakers and interactive exhibits highlighting the importance of life-saving interventions, including a mock overdose prevention site hosted by the Chicago Recovery Alliance.

**Date: August 28, 2023**

**Time: 3:00 PM - 7:00 PM**

**Location: The Federal Plaza, 230 S. Dearborn St., Chicago IL**

## **Get Involved:**

1. Register: Become a Co-Host, Partner or attend #EndOverdoseNowIL by registering at [EndOverdoseNowIL.eventbrite.com](https://EndOverdoseNowIL.eventbrite.com). Registration is free, but resource table slots are limited, so please sign up early.
2. Spread the Word: Help us raise awareness about #EndOverdoseNowIL by sharing this info with your friends, family, and colleagues. Together, we will amplify our voices and work towards a healthier, more compassionate society where no one needs to fear death from an unintended overdose.

**For more information, visit [IllinoisHarmReduction.org/EndOverdoseNowIL](https://IllinoisHarmReduction.org/EndOverdoseNowIL).**

We look forward to seeing you at #EndOverdoseNowIL!

[YOUR PERSONAL SIGN-OFF (Feel free to include IHRRC's name)]

# ELECTED OFFICIAL INVITE

## LETTER / EMAIL TEMPLATE

You can use this template to invite your elected officials to **#EndOverdoseNowIL**. Please email [illinoisharmreduction@gmail.com](mailto:illinoisharmreduction@gmail.com) to let us know whom you have invited so that we can keep track of attendance. Find your elected officials here:

- Local, state, and federal lawmakers: [myreps.datamade.us](http://myreps.datamade.us)
- Alderpeople: [chicago.gov/city/en/depts/mayor/iframe/lookup\\_ward\\_and\\_alderman.html](http://chicago.gov/city/en/depts/mayor/iframe/lookup_ward_and_alderman.html)

Subject: Invitation to End Overdose Now IL Rally & Resource Fair

DEAR [REP/SENATOR/ALDERPERSON LAST NAME],

**Illinois is losing ten people daily due to unintentional drug overdoses**, more than any other accidental death. These are our friends, neighbors, and loved ones. The Illinois Harm Reduction & Recovery Coalition, in conjunction with the Chicago Recovery Alliance, TASC, Thresholds, AIDS Foundation Chicago, and many more, is hosting the **End Overdose Now Illinois Rally & Resource Fair on August 28, 2023, at the Federal Plaza in Chicago from 3:00-7:00 PM.**

This event is important to me because {FILL IN WITH YOUR STORY/COMPELLING REASON}. We will bring together community members, people with lived/living experiences, subject-matter experts, and organizations dedicated to reducing the harm and death associated with overdose deaths. We hope to create further awareness around the overdose crisis, build an understanding of the necessary solutions, and advocate for evidence-based strategies that can save lives and support impacted individuals and families.

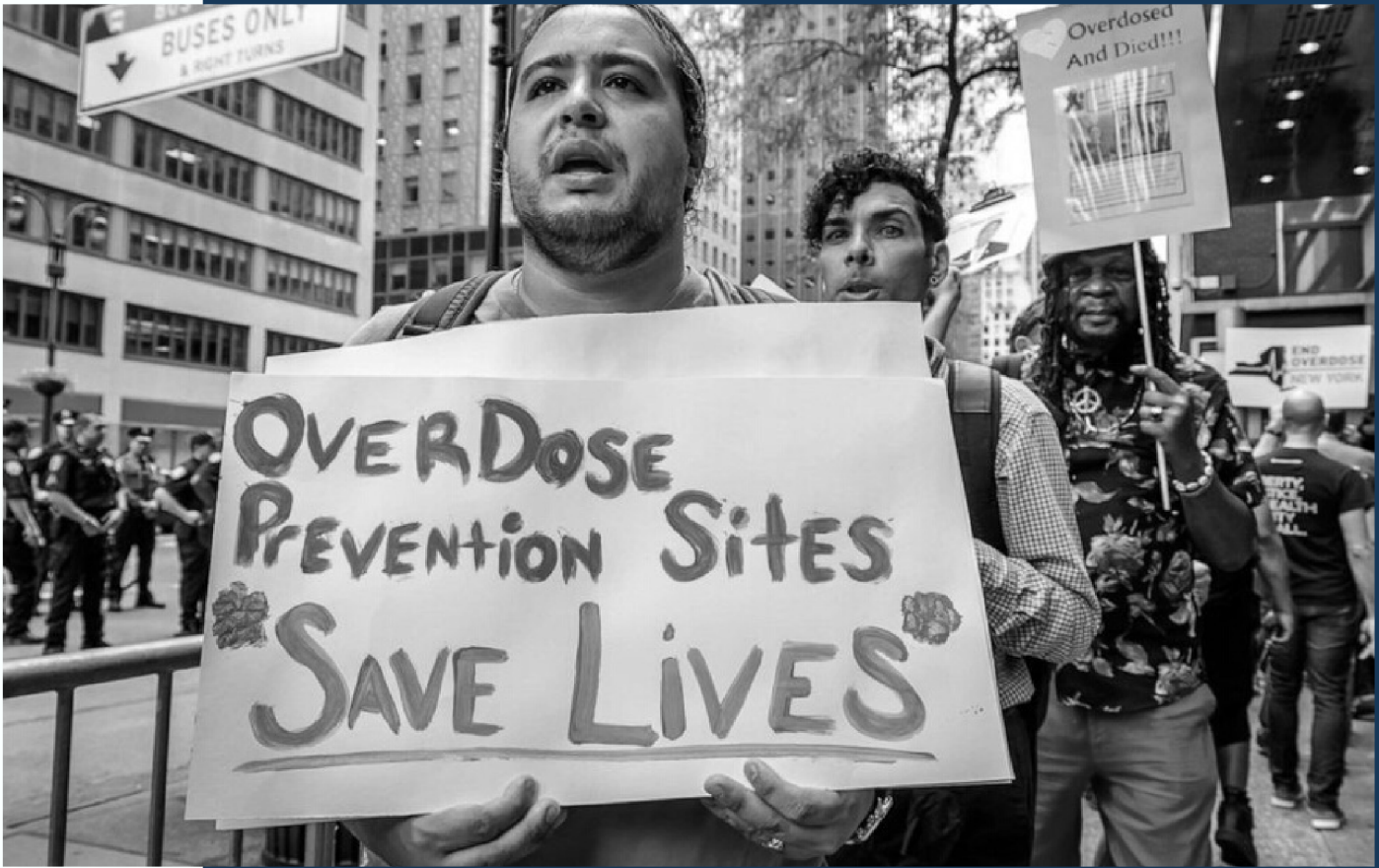
The rally will feature compelling speakers and interactive exhibits highlighting the importance of harm reduction, including a mock overdose prevention site hosted by the Chicago Recovery Alliance.

This event will provide an opportunity for elected officials to hear the voices of citizens and witness firsthand the beneficial impact of policies and programs related to harm reduction. Your presence at the **#EndOverdoseNowIL** Rally and Resource Fair would foster hope and send a powerful message to your constituents, colleagues, and our state that it is time to end overdose in Illinois. We hope to see you there.

If you have any questions, please get in touch with Kyra Jagodzinski at [illinoisharmreduction@gmail.com](mailto:illinoisharmreduction@gmail.com) and visit [EndOverdoseNowIL.Eventbrite.com](http://EndOverdoseNowIL.Eventbrite.com) for further details and to register.

Regards,

[YOUR NAME]



HELP US END THIS CRISIS – WE NEED YOU!

## GET IN TOUCH

**Website** [EndOverdoseNowIL.Eventbrite.com](https://EndOverdoseNowIL.Eventbrite.com)  
**Organizer** [IllinoisHarmReduction.org/endoverdosenowil](https://IllinoisHarmReduction.org/endoverdosenowil)  
**Email** [illinoisharmreduction@gmail.com](mailto:illinoisharmreduction@gmail.com)  
**Press Inquiries** Chelsea Laliberte Barnes  
847-814-3988 or [chelsea@clbstrategies.com](mailto:chelsea@clbstrategies.com)  
**Event Inquiries** Kyra Jagodzinski  
847-406-7379 or [kyra@clbstrategies.com](mailto:kyra@clbstrategies.com)



**AUGUST 28, 2023 | 3-7 PM**

FEDERAL PLAZA, CHICAGO  
230 S. DEARBORN



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